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Hello Team South Africa!!!!

Welcome back Summer, what an eventful Spring we have had. Mike Foster was out from the UK to meet some of our dealers that we will be launching the Partner Program with this year. He presented the program and how it looks and will work - very very nice displays! Mike also gave some a sneak preview of what's to come in 2012.... man, we are in for some brilliant products!!!!

The Thule 4 Peaks in association with Salomon is at the end of the month. Good luck to all those that are going to take up the challenge along with Richard and Janine.... see you there.

The Thule team were out and about this past weekend at the Sunday Tribune Hill 2 Hill, looking after the last water table of the day. Temperatures were in the mid 30's so the riders really suffered!!!!



Thule Fitment Centre Umhlanga has joined the Thule family - welcome aboard. Go have a look if you are in the area - very nice store at the Coastlands Hotel.

Regards,

The Thule Team

Thule Partner Program

What is Thule Partner Program? It is designed to ensure Thule dealers provide a professional, global and harmonised retail shopping experience for Thule customers.

Dealer benefits will include:

- Roll out of the premium display over the next two years
- Preferential status on thule.com
- Dedicated training
- Thule Partner signage and T-shirts
- Access to special offers and promotions
- Direct communication from Thule on new product launches and initiatives

For more information on the Partner Program, please contact Richard (richard.downey@thule.co.za)

New Products

SpareMe 963XTR

Carry up to 2 bikes on this heavy duty bike locking rack that connects right to your rear mounted spare tyre.

Features

- T3™ Cradles hold bikes in place for maximum frame protection and stability
- Arms fold down when not in use
- Includes locking cable and locking knob to secure bikes to the carrier and carrier to the vehicle.
- Carries up to 2 bikes
- Attaches to spare tyre bolt pattern with included lockable adapter plate
- Includes 2 One-Key™ lock cylinders- locking cable secure bikes to the carrier and locking knob secures carrier to the vehicle.
- Patented No-Sway Cage™ prevents bike-to-bike contact
- Does not work with spare tire covers



Bike Frame Adapter 982XT

Modifies women's, BMX and non-standard frames in order to be carried on hanging-style hitch mount racks.

Features

- Telescopic adjustment for all size bike frames
- New push button clamps for quick installation and removal
- Moulded rubber pads protect bike finish
- Keeps bike securely centred and mounted on hanging style rear mounts
- Durable rubber collars secure easily and safely to bike stem and seat post



Thru-Axle Adapter 15mm

Patented adapter design allows you to carry 15mm front suspension forks on existing Thule and most other fork-mounted bike carriers.

Can be used on the OutRide 561 or Bed Rider 822.

Thru-Axle Adapter Lefty 530L

Patented adapter design allows you to carry Lefty front suspension forks on existing Thule and most other fork-mounted bike carriers.

Can be used on the OutRide 561 and Bed Rider 822.



Double Decker Surfboard Carrier 808

The ultimate locking two surfboard carrier that delivers greater board security with a convenient, universal mounting design.

Features

- Exclusive, telescoping design delivers a custom fit for board widths up to 26" wide
- Heavy-duty, steel reinforced webbing and spring loaded locking cam provide unsurpassed security for your boards
- Dual loading design allows for transport of two boards with maximum stability
- Soft, weather resistant padding protects boards during transit
- 4 One-Key™ locks (included) 2 for locking strap assembly and 2 for Speedlink
- Equipped with new Speed-Link™ mounting system for convenient, tool-free mounting to Thule rack systems, round bars and most factory racks
- Three board capacity requires additional load strap (521)



SUP Taxi 810

This premier locking stand-up paddleboard (SUP) carrier delivers unmatched board security combined with a convenient, universal mounting design

Features

- Exclusive, telescoping design delivers a custom fit for board widths up to 34" wide
- Heavy-duty, steel reinforced webbing and spring loaded locking cam provide unsurpassed security for your boards
- Soft, weather resistant padding protects boards during transit
- 4 One-Key™ locks (included) 2 for locking strap assembly and 2 for Speedlink
- Equipped with new Speed-Link™ mounting system for convenient, tool-free mounting to Thule rack systems, round bars and most factory racks
- Two board capacity



Express Surf Strap 531

Stretchable bungee surf straps secure different size surfboards, stand-up paddleboards and sailboards to the vehicle roof rack for safe and secure transport.

Features

- Simple and easy to use cinching system keeps boards protected and stable during transit
- Looped ends fasten securely around the vehicle's load bars
- No-fade UV resistant straps deliver long term durability



Waterslide 854

Protect your vehicle during the loading and unloading of your boat.

Features

- Non-skid underside and two bar straps hold mat in place while loading and unloading
- Smooth top surface protects the boat and vehicle in case of contact

THULE®
Thule Roof Box

SPECIAL From **R5999** inc VAT
Buy the Thule Polar 250 roof box with a set of black square bar roof racks from R6999 inc VAT.
The Polar Roof Box is 450 litres, single-side opening, and U Bolt mounting system.

SPECIAL From **R6999** inc VAT
Buy the Thule Pacific 200 roof box with a set of black square bar roof racks from R6999 inc VAT.
The Pacific Roof Box is 200 litres, single-side opening, and Fast-Click quick mounting system.

5 year warranty
5 year warranty
and 30 days
and 30 days

Available at participating Thule Dealers.

Box Special

We are running a box special until December 31st. We have seen a huge increase in box sales as more and more customers become aware of the benefit of having a box instead of pulling trailers.

The Fitment Centres are running specials where a Pacific 200 with black bar roof racks are priced from R6999.... What a deal.

If you would like more information on the box special, please contact us....

Adverts for September and October

Bicycling September

Thule EuroWay G6 LED 929

- extendable, robust and premium



- Exclusive LED-lights together with timeless design give the carrier an exceptional appearance and high visibility.
- Foot-pedal-tilt for easy and convenient boot access while the carrier and bikes are mounted. The wide tilt-angle enables opening of even very large rear-doors without interfering with the carrier (e.g. VW T5).
- The maximum weight per bike is as high as 25 kg, enabling transport of E-Bikes/ Pedelecs.
- With unique, detachable bike frame holders that can easily be removed, then returned in position after the bikes are loaded. A feature that makes loading of bikes faster and much more convenient. With rubber surface for protecting the bike frames. Fits all bike frames up to 80mm.
- The load capacity of the bike carrier can be increased by one bike, by adding Thule Bike Adapter 928-1.
- Wide wheel trays with increased distance enable transport of sturdy bikes with large wheelbases.



Innovative LED-Rear lights
Innovative and exclusive LED-lights with the latest technology.



Tilttable
Tilts down at a wide angle to facilitate opening of even the biggest rear doors. A built-in stop prevents the bikes from touching the ground.



5 5th place in the 2014 J.D. Power New Car Dependability Study

Available from your local bicycle shop.
To find more dealers go to www.thule.co.za or call 0861 184853

Bicycling and Ride October

Thule RaceWay Platform 9003

Rear Mounted bike rack



The revolutionary new rear mounted rack that combines the premium features of a towbar rack with the ease of storage.

- Convenient tray mount design allows for fast, easy and lower bike loading
- Sure-Tight™ ratcheting cables with locks provide maximum fastening security to your vehicle
- Patented FitDial™ guarantees a "perfect fit" to your vehicle
- Molded rubber pads provide firm hold to vehicle and protect against scratches
- Adjustable bike frame clamps keep bikes well separated and secure for ultimate stability
- Folds up flat for convenient storage
- Lockable bike clamps secure bike to carrier (locks included)




www.thule.co.za
0861 184853

5 5th place in the 2014 J.D. Power New Car Dependability Study

Car September

Make your car grow to fit your lifestyle

Cargo





Thule Pacific 200
- the functional box for all your needs

- Lowered base for reduced air resistance, wind-noise and vibrations.
- Patented Fast-Grip quick-mount system, with all handling done from inside the box.
- Single-sided opening.

Thule Atlantis 200
- spacious, with many smart functions

- Spacious and aerodynamic design for great stability, reduced air resistance, wind noise and vibrations.
- Dual-side opening for convenient mounting, loading and unloading.

Thule Experience Basket 828
- always elegant, always prepared, never let down

- Robust, built in lightweight tubular steel.
- Adjustable load bars allow attachment of bike and water sport carriers onto basket.
- Thule load net available as an accessory.

Approved suppliers to:



www.thule.co.za or call 0861 184 853

Drum September



Thule is running a Roof Box combo special for October through to December 2011.



Get a Pacific 200 roof box with a set of black bar roof racks from R6999 inc VAT.



Dealers nationwide
For more information go to
www.thule.co.za
0861 184 853

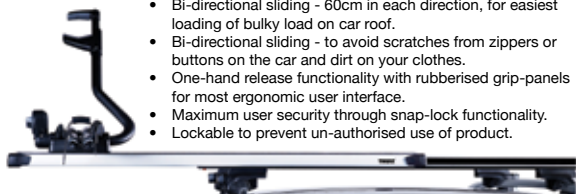
Go/Weg September

Enjoy the ride...

THULE[®]
SWEDEN

Thule SlideBar

The revolutionary new load bar that take Thule roof racks into a new era



- Bi-directional sliding - 60cm in each direction, for easiest loading of bulky load on car roof.
- Bi-directional sliding - to avoid scratches from zippers or buttons on the car and dirt on your clothes.
- One-hand release functionality with rubberised grip-panels for most ergonomic user interface.
- Maximum user security through snap-lock functionality.
- Lockable to prevent un-authorized use of product.

Slidebar works perfectly with kayak carriers

- Loading a kayak is a one person job.
- Since the Thule SlideBar enables loading outside the car body you can easily load your kayak in an ergonomic way.
- With bi-directional sliding function it's easy to fixate two kayaks on the roof.



Slidebar works perfectly with bike carriers

- Leaning over the car is no longer a must.
- Loading bikes outside the car body removes the risk of dropping the bike on the roof.
- Sliding out the bars make it easy to load two bikes from each side.



CITY CRASH
Complies with new DIN180 norm

Maximum load 90kg

5 års garanti
på alla delar som inte är förbrukningsdelar
och som inte är skadade vid transport

Go to your nearest Thule dealer for expert advice on how to transport your luggage safely, easily and in style. Go to www.thule.co.za or call 0861 184853 for more information.

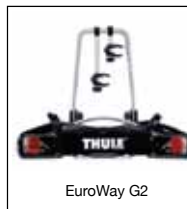
Getaway September

Go/Weg October

Getaway October

For some, true freedom is nothing more than 2 wheels far from the open road. For others, it's gliding through unspoilt ravines. Whatever the reason, there is only one destination: freedom - let Thule take you there safely and in style.

THULE® SWEDEN



Available from:

THULE

SAFARI

SAFARI

www.thule.co.za or
call 0861 184853

On top of the world

There is nothing like seeing the world via the open road. With the windows down and the stress of the daily life in the rear-view mirror, get out and explore! You don't need a large SUV to do this. Thule cargo carriers put your gear on top of your car so you can see the world.



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THULE®
SWEDEN

Do It Out September



The one-hand-coupling requires very low closing force.



The wide tilt-angle enables opening of even very large rear-doors without interfering with the carrier.



Convert the 3 bike carrier to a 4 bike carrier by using the adaptor 9281.

THULE partner

www.thule.co.za
0861 184853

THULE[®]
SWEDEN



Thule Ambassador

Conrad Stoltz 4 times Xterra World Champion is now a Thule Ambassador. He wrote to us after Thule helped with roof racks, ProRides and a little luggage:

“Thank you so much for the great Thule racks and luggage! I’m blown away by the quality of the bags, but also how easy it is to put the bikes on the racks”

Thule would like to wish him well on his future events!!!